

Emily-Rose Allred

September 27, 2021

NAFA BOD Nomination Committee

To whom it may concern:

I would like to take this opportunity to nominate Emily-Rose Allred for a position on the NAFA Board of Directors. Emily started playing flyball in 2012, and founded a new club, "That's So Fetch", in 2018.

Emily would bring several strengths to the NAFA Board. She works in sales and has excellent interpersonal skills. For the past 18 months there were no flyball tournaments so Emily used her organizational skills to plan, sanction, score, and advertise Updog (disc) events. I believe her biggest strength is her passion. Emily eats, sleeps, and breathes Flyball. Her club safely continued their training during the pandemic year, and Emily would make fantasy lineups for future tournaments. She has befriended flyballers all over NAFA and cheers on their accomplishments and successes.

Emily's knowledge and experience would be very helpful in the following areas:

- Branding: Emily believes flyball is a phenomenal sport and would like to work on improving branding. It is time to change flyball from being known as the "loud and rowdy" dog sport because it is so much more.
- Growth/Community: She is very approachable! Emily will continue to support existing competitors and will work on ways to encourage new people to play flyball. I asked Emily why she wanted to run for the board, and I want to share her response with you: "The flyball community has helped me like no other, and I would love to help bring that joy into others lives."

Please join me by casting your vote for Emily-Rose Allred in the upcoming election.

Respectfully submitted by:

Amanda Brown, Region 9 RD